# Adam Padolsky

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# Experience

Paintbox: App for painters | Software Developer Sept 2018 – present

Paintbox is a software start up with a focus in new construction tech to streamline contractors' project management systems, reducing daily tasks by 40%.

- Conceptualized, engineered and developed iOS/Android/web apps, website builder, and product websites
- Utilized modern front-end technologies (Vue.js 3, Quasar and Capacitor) and back-end technologies (Firebase and Node.js) to complete projects on time and on budget
- Successfully launched and monetized product in The App Store and Google Play leading to increased user acquisition by over 200% annually
- Led all aspects of product development from market research to launch, ensuring that the company's vision was followed 100%
- Identified, developed and evaluated marketing strategies based on business objectives, market characteristics, cost, and markup factors to increase user adoption
- Spearheaded wireframing and collaborated with UX designer to create clean interface and intuitive user experience

#### District Paint | Owner & Project Manager

March 2014 - May 2021 | Denver CO

District Paint is a high-end residential painting company focused on quality craftsmanship and premium customer service.

- Managed all sectors of business including new business development, staffing, sales, project management, customer service, and B2B relationships; Successfully grew company into a \$250K/yr revenue business within 3 years
- Oversaw all financial aspects including budgets, expenditures, return-on-investment and profit-loss projections to maximize profits
- Managed the operational budget and coordinated the purchase and delivery of over \$100K in materials
- Designed and produced local marketing programs to capture new opportunities that contributed to business growth by more than 20% annually
- · Supervised the execution of 100+ residential projects per year
- Nurtured client relationships and successfully grew business by leveraging positive reviews and successful referral marketing

#### Eleven Sales | Account Executive & Events Manager August 2011 – March 2014 | CO, UT, NM, WY

### Eleven Sales is a multi-brand sales agency providing access to products in the action sports industry.

- · Account acquisition, management, and expansion throughout CO, UT, WY and NM
- Consistently achieved and exceeded sales goals by over 15% through new lead
  generation and maintaining trusted client relationships
- Planned, budgeted, and led retail and consumer facing activations including trade shows, events, and on-snow & off-snow demos across 4 states
- Organized and executed informative clinics to educate retail sales force on promoted products and services at 150+ retail locations across territory
- Utilized solution selling to uncover customer needs, establish value, provide solutions, and ensure customer satisfaction 95% of the time.
- Researched prospects and generated leads to grow business and land new accounts that aligned with brand portfolio

Highly motivated human with diverse experience and a knack for problem solving, developing & creative thinking.

### Summary

I'm a front-end developer that thrives on intellectual challenges. Over the past several years I engineered and developed responsive modern applications and websites. I'm a lover of pow days, road trips, and my cat Mahjong. I'm fueled by curiosity, determination & the occasional spicy margarita.

# Hard Skills

JavaScript ES6, Pine Script, HTML, CSS, Vue 2 & 3, Node.js, Nuxt.js, Vuex, Pinia, Webpack, Vite, Google Cloud, Firebase, Tailwind, Anime.js, Github, VS Code, Jira

### **Strengths**

Communication, relationship-building, creative problem solving, organization, negotiation, collaboration, curiosity, kindness, self-motivation

# **Education**

Metropolitan State University of Denver

Certifications: Meta Front-End Developer • Vue.js Master Class • Infosec Javascript Security